

BEAUTIFULLY BROKEN

Promotional Tips for a Successful Movie event

People are looking for opportunities to share in community. Fun events, like your Movie Night, are natural invitation opportunities for friends and family to come to church. Here are some simple tips to help get the word out and bring in a crowd.

- We have created a digital invitation slide to put up on a screen 2-3 Sundays before your event. We have also created a follow-up slide, to let people know about the opportunity to sponsor a child- even after your event has taken place.
- Add your movie night information to your promotional posters and hang up in conspicuous places around your church AND local businesses willing to promote the showing.
- If you need more, use the provided template to print as many as needed.
- Add your movie night information to the movie trailer and show the trailer to your congregation, post on social media pages, and your church website.
- Create a Facebook event and ask your people to share it!
- Create handouts from the provided artwork and ask attendees to hang them up on work bulletin boards, hand out to friends and family, and even canvass in their own neighborhoods.
- Contact local radio and/or television stations and local newspapers to ask for your Movie Night information to be included in their 'Community Calendar' section.
- Utilize the many resources available to help you with your promotion.
<https://catalystresourcegroup.com/projects/bbco/resources/>

* If you have any questions, follow-up with your Catalyst Church Relations Specialist or give us a call at (918) 844-4CATALYST.

